

For Immediate Release

INTEGRATED DEICING SERVICES “GETS THE SPIRIT” IN DETROIT

MANCHESTER, NEW HAMPSHIRE, NOVEMBER 22, 2014,— Integrated Deicing Services (IDS, The Company) announced today that they have been awarded the deicing provider contract for Spirit Airlines (Spirit) at Detroit Metro Airport (DTW). Daniel Young, Director of Sales, Marketing and Customer Relations said, “The new contract was effective on October 1, 2014. Everything came together quickly because we already deice Spirit’s aircraft in Minneapolis (MSP) and Chicago (ORD), so we have resources readily available in this part of the country.”

Integrated Deicing Services began its relationship with Spirit at ORD. The association grew with an additional award at MSP. Stan Berton, Sr. Manager Airport Affairs said, “We have enjoyed a very productive relationship with IDS in recent years. The DTW award is a natural extension of our relationship and is part of a strategic regional alignment for the three airports.”

Sal Calvino, President of IDS said, “Both companies are leaders in their categories, youthful and growing. Our operating philosophies are very similar in terms of service and providing the best value to our customers. We are very pleased with the addition of Spirit at DTW.”

Integrated Deicing Services is the safest, most efficient deicing provider in the industry. The Company has earned this position by applying a unique process management system and using forced air de-icing trucks with enclosed baskets, exclusively. This process underscores our commitment to health, safety, and environmental stewardship. The Company focuses on Training, Technology and Communications, the result of which is the reliable departure of aircraft, their passengers and cargo. IDS is a wholly-owned subsidiary of Boreas Holdings Inc. The company’s international headquarters is located in Manchester, New Hampshire.

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